



TENSO

The European network for professional chamber choirs

Tenso Professionals Meeting • Paris • 10-11 May 2012 • Ressources

Social Media & Non-Profit

Blogs

<http://www.bethkanter.org/>

<http://www.johnhaydon.com/>

<http://amysampleward.org/>

<http://www.communityorganizer20.com>

Conferences

<http://socialmedia4nonprofits.org/>

<http://www.nten.org/>

Articles

[Working Wikily](#)

[The Seven Patterns of Nonprofit Digital Teams](#)

[All Organizations Are Social, But Few Are Social Organizations](#)

Professional Networks

Technology in the Arts

<http://technologyinthearts.org/>

<http://vimeo.com/techinthearts>

Linkedin Group: Technology in the Arts

Podcasts:

<http://itunes.apple.com/us/podcast/technology-in-arts-blog-podcast/id203179850>

Guardian Culture Professionals Network

<http://www.guardian.co.uk/culture-professionals-network>

Social Media

Blogs or Online magazines

<http://mashable.com/>

<http://techcrunch.com/>

<http://www.readwriteweb.com/>

Conference

<http://socialmediaweek.org/>

Articles

[Three Steps to Generating Social Gravity](#)

[Social Media Success Is About Purpose \(Not Technology\)](#)

[Managers Need to Up Their Game with Social Media](#)

[Study Suggests Content Matters On Twitter](#)

en français:

[Facebook: Les liens faibles, moteurs de notre diversité informationnelle ?](#)

Social Media & Classical Music

How Digital Media is Attracting New Arts Audiences

http://www.readwriteweb.com/archives/how_digital_media_is_attracting_new_arts_audiences.php

<http://www.arts.gov/research/new-media-report/index.html#>

<http://www.wired.com/underwire/2010/07/live-tweeting-the-opera/>

Blog

<http://killingclassicalmusic.com/post/2700299233/qotw-recap-from-12-28-10-social-media-classical>

http://www.wired.com/listening_post/2008/01/a-social-networ/

<http://articles.latimes.com/2011/aug/07/entertainment/la-ca-classical-technology-20110807>

Arts marketing

<http://www.a-m-a.co.uk/>

<http://www.artmarketingassociation.org/>

Marketing

[Seth Godin videos and more](#)

[Seth Godin's blog free stuff page](#)

* Inbound

http://blogs.hbr.org/cs/2012/03/how_top_brands_pull_customers.html

* Guerilla vs Viral

<http://www.vendorseek.com/viral-guerilla-marketing.asp>

* Guerilla

<http://www.gmarketing.com/articles>

* Viral

[Are We Immune To Viral Marketing?](#)

You Are What You Like (And Not What Your Friends Like) On Facebook [STUDY]

[5 Best Practices for Creating Viral Branded Videos](#)

[Viral By Design: Teams in the Networked World](#)

Mobile Web

[InstantEncore: \[Video\]](#)

[Greencopper: \[Video\]](#)

[LSO Pulse: \[Video\]](#)

[Do Your Iphone Applications](#)

[How Mobile Technologies Are Shaping a New Generation](#)

Doing things with digital technologies and social media

Culture Hack

<http://wearecaper.com/portfolio/culture-hack/>

[video]

<http://www.welcometosync.com/hack/>

Happenstance

<http://wearecaper.com/portfolio/happenstance/>

<http://digitalrndfund.wordpress.com/>

Mini operas

<http://www.minioperas.org/>

Youtube symphony

http://www.wired.com/listening_post/2008/12/google-launches/

<http://symphonyforum.org/?p=1124>

[Video]

Twitter symphony

<http://interchangingidioms.blogspot.com/2012/03/twtrsymphony-one-week-old-dont-quit.html>

<http://www.thestorybehindthemusic.com>

[Seven on Seven conference](#)

[Museomix](#)

[Museum Next](#)

Blog

<http://www.mixium.net/>

Articles

<http://www.fastcocoate.com/1680472/technology-art-and-why-the-future-of-branding-is-nonfiction>

Classical Music Concert Live Streaming Platforms

Channels

[Medici TV](#)

[Arte Live Web](#)

[Avro](#)

[Classical TV](#)

[Plush Music Live](#)

[Para Classics](#)

Concert halls, orchestras & operas

[Cite de la Musique](#)

Berliner Philharmoniker

[Live concerts](#)

[Archives](#)

[Glyndebourne on the Guardian web site](#)

[Opéra Royal de Liège Wallonie](#)

Classical music blogs, columns and websites

Alex Ross

<http://www.therestisnoise.com/>

<http://www.newyorker.com/online/blogs/alexross>

Alex Ross' music links

http://www.therestisnoise.com/2006/05/new_music_links.html

<http://www.guardian.co.uk/music/tomserviceblog>

<http://www.OvergrownPath.com/>

<http://www.artsjournal.com/slippeddisc/>

<http://www.artsjournal.com/sandow/>

<http://jessicamusic.blogspot.com/>

<http://intermezzo.typepad.com/>

<http://jeremydenk.net/blog>

<http://www.wheresrunicles.com/>

Contemporary music links

<http://johnsonsrambler.wordpress.com/>

<http://www.newmusicbox.org/>

www.icareifyoulisten.com

Alex Ross' new music links

http://www.therestisnoise.com/2006/05/new_music_links.html

ENO Debate on Social Media: Are we creating monsters?

The Big Debate took place on May 23 2011.

Leading up to the ENO premiere of Nico Muhly's new opera 'Two Boys' we held a debate in which we asked the question 'Are we making monsters: Social media and their consequences on our life'

<https://vimeo.com/24359442>

<https://vimeo.com/24410479>

<https://vimeo.com/24412289>