



# TENSO

*The European network for professional chamber choirs*

## **Tenso Professionals Meeting • Paris • 10-11 May 2012 • Speakers**

### **Jo Johnson, Digital Marketing Manager, London Symphony Orchestra London**

Jo has been Digital Marketing Manager of the LSO since 2005, a time which has seen enormous growth and adoption of digital services in the arts. She often speaks on the subject at seminars, most recently the Asociación Española de Orquestas Sinfónicas and L'Association Française des Orchestres, and consults with orchestras around the world, most recently the Sydney Symphony. She chairs the Association of British Orchestra's Digital Managers' Forum. In summer 2011 she was invited to be one of the Institute of Fundraising's first official convention bloggers. Previously she has worked with the BBC Concert Orchestra and Orchestra of St John's Smith Square, and in her spare time plays violin and viola.

LSO website <http://lso.co.uk>

Facebook <http://www.facebook.com/londonsymphonyorchestra>

Twitter <http://twitter.com/londonsymphony>

GooglePlus

<https://plus.google.com/u/0/b/112342821455526396590/112342821455526396590/posts>

Foursquare <http://foursquare.com/londonsymphony>

### **Lukas Hellermann, Project Manager, Ensemble musikFabrik Köln Tenso members meeting**

Lukas Hellermann studied musicology at University of Cologne, curated and organized festivals for Forum Kreuzeskirche Essen (e.g. KlangRaum festivals 1998-2001, Messiaen 2002) and is since 2001 project manager of Ensemble musikFabrik, one of the leading ensembles for contemporary music.

He organized more than 400 concerts worldwide, for festivals like Biennale di Venezia, Festival d'Automne à Paris, musikfest berlin, Festival d'Avignon, Ruhrtriennale and Musica Strasbourg, in venues like Concertgebouw Amsterdam, Philharmonie Berlin and Brooklyn Academy of Music. He took care of world premieres by Louis Andriessen, Harrison Birtwistle, Mauricio Kagel, Wolfgang Rihm and Karlheinz Stockhausen, but also by Michel van der Aa, Mark Andre, Enno Poppe and Rebecca Saunders – to name just a few. He collaborated with conductors like Peter Eötvös, Emilio Pomarico, Peter Rundel and Hans Zender, with artists like Martha Argerich, Calixto Bieito, Klaus-Maria Brandauer, Trilok Gurtu, Barbara Hannigan, Bill Morrison and Sasha Waltz & Guests, and vocal ensembles like Cappella Amsterdam, EXAUDI, RIAS Kammerchor and SWR Vokalensemble Stuttgart.

For Ensemble musikFabrik he also coordinates pedagogical activities like the youth ensemble 'Studio musikFabrik', where 14-20 year old award winning musicians gain first experiences with contemporary music, and other projects with children and young adults.

Ensemble musikFabrik

Homepage: [www.musikfabrik.eu](http://www.musikfabrik.eu)

Short bio: <http://musikfabrik.eu/en/about/for-beginners.html>

Blog: <http://musikfabrik-blog.eu/>

Facebook: <https://www.facebook.com/musikFabrik>

Twitter: <https://twitter.com/#!/musikfabrik>

YouTube: <http://www.youtube.com/musikFabrikeu>

Flickr: <http://www.flickr.com/musikfabrik>

Youth ensemble 'Studio musikFabrik' Homepage: [www.studiomusikfabrik.eu](http://www.studiomusikfabrik.eu)

### **Tim Rutherford-Johnson, Freelance Writer on music, London**

Tim Rutherford-Johnson has written about contemporary music on his blog, The Rambler, since 2003. He also writes regularly for the Guardian, Tempo, New Music Box and other publications. His new edition of the Oxford Dictionary of Music will be published later this year. He tweets as @moderncomp.

His blog/website: <http://johnsonsrambler.wordpress.com/>

See articles online representative:

<http://www.newmusicbox.org/articles/A-Journey-to-Aaron-Cassidys-Second-String-Quartet/>

<http://www.guardian.co.uk/music/2010/jun/03/iannis-xenakis-wiggly-line-whitechapel>

<http://johnsonsrambler.wordpress.com/2010/02/07/10-for-10-timothy-mccormack/>

<http://johnsonsrambler.wordpress.com/2010/02/01/rambler-roundtables-elision-ensemble/>

### **Luc Hossepied**

Born in 1970, Luc Hossepied completed a MA in Political Sociology at Paris Diderot University (Paris 7), with a thesis on new social networks. He subsequently worked as CRM Manager at Travelprice, Account Director at BBDP Tequila Interactive and Digital Marketing Manager at Himalaya (Digital Communication Agency). He joined the Ensemble Intercontemporain as Communication Manager in September 2002.

### **Rachel Coldicutt, Founder of Caper & former Head of Digital Media at the Royal Opera House London**

Rachel Coldicutt's areas of expertise are organisational change and digital content strategy. She has been creating digital content for arts and media organizations since 1997, and building and managing creative and technical teams since 2001.

Prior to co-founding Caper, she was Head of Digital Media at the Royal Opera House, where she created and delivered the organisation's first digital strategy, building a multi-award-winning content programme and a dedicated digital team.

Rachel started her career in editorial roles at Cassell, Oxford and Cambridge University Presses, Microsoft Encarta and Encyclopaedia Britannica, before moving into multi-platform content development. Previous roles include: Executive Producer and Acting Head of Market Strategy at UKTV; Interactive Editor at Endemol; Project Manager for Every Object Tells a Story, the first UK museum user-generated content project, for the V&A, Channel 4 and DCMS; Teens Editor at the BBC and Lifestyle and Entertainment Producer for BTOpenworld, the UK's first broadband portal.

She is also a board member at London Sinfonietta, an Acquisitions Assessor for the Crafts Council, founder of Culture Hack and co-founder of Makers' Guild.

company website <http://wearecaper.com/>

personal blog: <http://fabricofthings.wordpress.com/>

### **Roei Amit, Head of Digital and Multimedia, Réunion des Musées Nationaux-Grand Palais Paris**

Roei Amit, Head of Digital at the Réunion des Musées Nationaux - Grand Palais, is in charge of Multimedia, Audiovisual and ePublishing as well as the digital Photo Agency; he is the former head of Publishing & New Media at INA, French Audiovisual Institute.

PhD in social science and political philosophy of the Ecole des Hautes Etudes en Sciences Sociales, EHESS in Paris 2002 and a Lawyer, he holds an L.L.B. from the Tel Aviv Law Faculty, B.A. in comparative literature, and M.A. in poetics and semiotics from the T-A University.

Project manager at Unesco in the domains of Communication, Human Rights and Law; he was teaching theory of Cinema at the Paris Centre for Critical Studies. Former multimedia project manager at MK2

cinema group, he teaches Production and Publishing for the New Media, at the Ina Sup' and at the INP and serve as consultant for international new media projects.

<http://www.club-innovation-culture.fr/roei-amit-dir-adjoint-charge-du-numerique-rmn-gp-grand-format-concretise-notre-conception-du-numerique-comme-media-et-pas-seulement-comme-vitrine/roei-amit-3/>

[http://www.culture.gouv.fr/culture/editions/documents/cr118-119\\_p14.pdf](http://www.culture.gouv.fr/culture/editions/documents/cr118-119_p14.pdf)

<http://www.institut-national-audiovisuel.fr/actualites/webzine/svod.html>

Coming soon on: <http://cblog.culture.fr/>

### **Lindsey Porter, Press & PR manager d'Opera North London**

Lindsey Porter is Press & PR Manager for Opera North, with a background in PR and communications spanning 15 years. Over the past four years Lindsey has relaunched the Company website, established partnerships with brands such as Harvey Nichols and Mint Hotels and catapulted the organisation onto social media, making online communications a key part of the PR strategy.

Opera North website blog <http://www.operanorth.co.uk/blog>

Mini site for current Opera North production [www.carouseltheshow.com](http://www.carouseltheshow.com)

Leading arts blog in the country, Culture Vulture, with whom we work closely to create opportunities and attract new audiences <http://theculturevulture.co.uk/blog/>

### **Cecile Martin, Marketing Director, Greencopper Paris**

Cécile Martin has over 10 years experience in the telecommunications industry and has in parallel taught for 4 years at Rennes 2 University. She joined Greencopper in 2010 where she is now in charge of Marketing activities. Greencopper offer innovative iOS/Android and BlackBerry apps for events including music and film festivals such as Jazz Montreal, La Roque d'Anthéron or Vieilles Charrues.

Les Éditions Greencopper ont été fondées en 2009.

Greencopper est spécialisé dans le domaine de la réalisation et publication des applications événementielles (festivals, salons, etc.) ou culturelles (guides de salles de spectacles, théâtres, opéras, etc.). Ces applications sont utilisées par les organisateurs d'événements pour promouvoir leurs activités et par le public comme guides pratiques mobiles.

150 applications mobiles pour 70 organisations réparties sur six pays ont déjà été publiées. Les références de Greencopper incluent le Festival International de Jazz de Montréal, le festival des Vieilles Charrues et la Fête de la Musique en France.

Site Internet : <http://greencopper.com>

Twitter : <http://twitter.com/#!/greencopper>

Facebook : <http://www.facebook.com/pages/Greencopper/123098307>

### **Samuel Berthod, Composer Clarinetist Crowdfunding his new clarinet concerto thanks to kisskissbankbank**

" One of the best French clarinetist " : France 3 TV

" Gifted for music " : Europe 1 radio

" Born concertist " : Diapason magazine

Samuel Berthod, a French world class clarinet player of many styles, started playing music from the age of five, and gave his first concert as soloist at the age of 16 at the Périgord Noir International Festival. Laureate of the Beracasa / Radio-France Foundation for young soloists, as well as the Mondial Artist in Residence Program in Finland.

He studied in Paris with Alain Damiens and then in Frankfurt with Armin Ziegler.

Open to different musical universes and encompassing his compositions in various world music styles, he also performed as soloist in France, Germany, Switzerland, Czech Republic, Slovakia, Poland, Denmark, Finland, Canada & Australia.

He also has been invited to collaborate on numerous albums, such as : Cesaria Evora (Green Cape Sony ), Teofilo Chantre ( Green Cape ), Hasna El Becharia ( Sahara ), Binobin ( Morocco ), Béatrice Fontaine ( Children songs )...

His own album of Gypsy & Klezmer music won two awards from Virgin and MCM.

<http://www.samuelberthod.com/>

<http://www.kisskissbankbank.com/projects/the-nature-concerto-pour-clarinette-et-electro>

### **David Dombrosky, Chief Marketing Officer InstantEncore**

David Dombrosky brings over fifteen years of experience in arts management and technology to his role as Chief Marketing Officer for InstantEncore. He frequently writes and presents on the uses of technology within arts organizations, most recently for the National Arts Marketing Project, Technology in the Arts, Performing Arts Exchange, Americans for the Arts, TEDxMichiganAve, and The Association of American Cultures Conference. Prior to joining the InstantEncore team, David established an arts and technology consultancy, taught graduate courses in arts management at Carnegie Mellon University, directed Carnegie Mellon's Center for Arts Management and Technology, and spent eight years at the Southern Arts Federation designing and managing regional and national programs in the visual, performing, media and literary arts. In 2007, Americans for the Arts honored his service to the field with its Emerging Leader Award. David holds a M.A. in Communication Studies as well as B.A. degrees in Psychology and Speech Communications from the University of North Carolina at Chapel Hill. He resides in Pittsburgh, Pennsylvania with his partner and serves on the board of the National Alliance for Media Arts and Culture.

### **Thomas Deneuve, Composer et Founder/Editor I Care if You Listen.com**

Back in the early nineties there was not much to do on weekends for a teenage boy growing up in Tahiti. Thomas Deneuve got bored of skateboarding or picking ripe mangoes and decided to borrow a friend's electric guitar in order to teach himself the intro riff of AC/DC's Hells Bells. Two years later he was studying classical violin and music theory at a local music school in his native Provence, and composing his first pieces... Thomas recently graduated with a combined BA/MA in Composition from CUNY Hunter College in New York City, and was made a member of the most prestigious honor society in the United States—Phi Beta Kappa—the same year. Recognizing the need for social involvement from composers in an ever faster world, Thomas tries to create a genuine connection with his audiences while raising awareness on societal issues.

<http://www.thomasdeneuve.com>

About I Care if You Listen.com

I Care If You Listen (ICIYL) is a blog about Contemporary Classical Music (some people also say New Music), Art, Technology, and the idea of Craftsmanship. It was created and is curated by Thomas Deneuve, a French-born composer living in New York City, with the help of 15 contributors in the US and the UK. Although ICIYL was originally created to document the completion of Thomas' Masters of Music Thesis, it soon turned into a culture blog. Some writers were invited, some asked to join the team, and ICIYL reached its current form in September of 2011.

<http://www.icareifyoulisten.com>

<http://www.icareifyoulisten.com/2012/04/performers-as-co-composers/> by R. Andrew Lee

<http://www.icareifyoulisten.com/2012/01/apocalyptic-klezmer-and-the-end-of-time-david-krakauer-at-joes-pub/> by Evan Burke

<http://www.icareifyoulisten.com/2012/04/jonny-greenwood-and-penderecki-nonesuch/> by Paul Kilbey

<http://www.icareifyoulisten.com/2012/01/dennis-russell-davies-in-rehearsal-philip-glass-symphony-no-9-us-premiere/> by Thomas Deneuve [Video]

## **Paul Kilbey, Reviews Editor and Marketing Executive Bachtrack**

Paul is Reviews Editor and Marketing Executive at Bachtrack, the web's leading classical concert finder and a major reviews site. He has also written music reviews and articles for a range of internet publications including Bachtrack, Huffington Post and I Care If You Listen, and has contributed to blogs on the Independent and Guardian websites as well. Thus far his writing career has been exclusively web-based and he believes strongly in the importance of developing online platforms for emerging music writers.

Bachtrack links:

<http://www.bachtrack.com>

<http://www.bachtrack.com/reviews/list/all>

<http://facebook.com/bachtrackpage>

<http://twitter.com/bachtrack>

Personal links:

<http://paulkilbey.co.uk>

<http://twitter.com/paulkilbey>

Some articles:

<http://www.bachtrack.com/st-petersburg-composers-competition>

<http://www.icareifyoulisten.com/2012/04/ionny-greenwood-and-penderecki-nonesuch/>

[http://www.huffingtonpost.co.uk/paul-kilbey/contemporary-classical-music\\_b\\_1176990.html](http://www.huffingtonpost.co.uk/paul-kilbey/contemporary-classical-music_b_1176990.html)

## **Richard Slaney, Head of Digital Philharmonia Orchestra Managing and Creative Director of Rite Digital**

Richard Slaney is Head of Digital for the Philharmonia Orchestra and the Managing and Creative Director of Rite Digital, the Orchestra's new digital production company. Rite Digital uses expertise built up by the Philharmonia over a number of years to create engaging and innovative projects using technology, including websites, films, installations and production pieces such as Duke Bluebeard's Castle. Richard's previous projects include PLAY.orchestra (created with Southbank Centre and Central St Martins College); producing the Philharmonia's Video Podcast series; and bespoke websites and films. Together with Esa-Pekka Salonen, Richard devised and created RE-RITE, the Philharmonia's interactive audio-visual installation, which won two prestigious Royal Philharmonic Society Awards in 2010. Richard and Rite Digital are about to open a follow-up installation for the Philharmonia, Universe of Sound: The Planets. Based on Holst's The Planets Suite, this installation will première at the Science Museum for six weeks from 23 May – 8 July 2012 and allow audiences closer than ever to the heart of the Orchestra.

[philharmonia.co.uk](http://philharmonia.co.uk)

[ritedigital.co.uk](http://ritedigital.co.uk)

## **Sébastien Magro, New Media Manager Musée du quai Branly**

Initially trained in graphic design, Sébastien Magro studied at Université Paris Pantheon-Sorbonne and holds a MA in Museum Studies. He began his career at the VIA gallery as head of documentation. He then worked at Les Arts Décoratifs as an assistant curator. He assisted the curators for the "Kate Moss: muse, model, myth" project and was curator of the exhibition "Advertising the great causes" in 2010. Up to 2012, he worked as an independent consultant, specializing in social media and the web for cultural institutions. In 2011, he also taught graphic design and digital culture at the BA in Multimedia of Lycée Prévert, in Boulogne-Billancourt. He joined the Musée du quai Branly last February as new a media manager, and manages the museum's communities on social media websites.

He is particularly interested in the social, collaborative and participatory aspects of interpretation through digital tools. He observes museums-related technological and digital practices on his blog ([dasm.wordpress.com](http://dasm.wordpress.com)) and he gives lectures.

Website: <http://www.sebastienmagro.fr/>

Blog: <http://dasm.wordpress.com>

Twitter: <http://twitter.com/dasmtweets>