

Project number	Criteria	Expert comments	Score
536509	1) European added-value	<p>[536509]The project "Tenso 14 18 from poetry to music" (Tenso 14-18) will be prepared by 13 partners from 10 European countries. Further 7 associated partners will benefit, on a total of 17 European countries. There is a very good geographical spread of the participating partners.</p> <p>The general objective of the project is the valorisation of new choral repertoire, based on texts written during the Great War.</p> <p>The projects objectives, the methodology and nature of the cooperation create activities that clearly go beyond local or national level. The roles are well distributed, the objectives and methodology are clear.</p> <p>The cooperation is based on a mutual exchange of experiences. This particular cooperation project is quantitatively, as well as qualitatively unique and far-reaching in its range.</p> <p>The Coordinator and most of the partners have already received EU funding in the past. In fact, as far as can be discerned from the application, the actual network that is participating in this project was created with the help of a previous EU grant. This project, however, is artistically unique.</p>	20/20
	2) Relevance to the specific objectives of the Programme	<p>[536509]The project proposal addresses all three of the objectives of the programme. The project will run for 4 years and it will support the transnational mobility of 1200 artists and the trans-national circulation of 60 music works</p> <p>The transnational mobility of people working in the cultural sector is ensured by the fact that each partner will travel to different countries for professional project work meetings, for participation in various festivals, and for various professional workshops and seminars. T14-18 supports the trans-national mobility of young professional singers, choral conductors and composers.</p> <p>Within the framework of this project, new music compositions are premiered in at least 17 European countries, by choirs, ensuring trans-national circulation of artistic works. The commissioned works will become part of the repertoire of the choirs that will participate in the various festivals.</p> <p>Intercultural dialogue will take place at all levels of the project – meetings, workshops, and festival participation and performances, mainly between young artists and amateur and professional singers. A very interesting idea is at heart of the project: the collection and publication of World War I poetry involving a large number of European citizens.</p> <p>Also important is the collecting (and disseminating) of the new music repertoire, the poems and choral repertoire to a wider audience.</p>	20/20

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536509	3) Excellence of the proposed activities	<p>[536509]The project is creative and original in that it takes an interesting, historical theme and uses that theme to address the issues of commissioning new works for choral chamber music, of giving young professional singers, conductors and composers the opportunity to perform and create new works, all while discovering poetry that deals with a historically significant event that hugely impacted Europe in a very unique way.</p> <p>Tenso 14-18 is the European network of professional chamber choirs. The objective is to bring to life the poems and texts that were written during the Great War and use them as the basis for new choral repertoire.</p> <p>The planned events will cover a four-year period, from 2014 to 2018. The activities are very clearly described and address a very creative theme. The timetable is not very well detailed, but the project lasts four years, and it seems reasonable to assume that all these activities have the time to be organized within that time frame.</p> <p>The proposed programme of activities is clear, realistic and addresses relevant issues. At the project's core is the theme of World War I and it uses the memory of this historic time period as a catalyst to discover new (and already known) poetry from that era and to commission chamber choral music to add musical expression to these texts.</p> <p>However, in the application it is not mentioned who are the young and established composers that will receive a commission. This is an important aspect as the 40 new works that will be commissioned are central points of the cultural activities. Not naming the composers, or some composers, leaves this section rather vague.</p> <p>The level of experience and skills of the coordinator and partners are very high and the application demonstrates that all the partners have sufficient experience and skill in order to implement the proposed activities.</p> <p>The expected impact on the general public is high. The budget seems serious and complete. It is clear and relevant to the proposed methodology. There is coherence with the budget and the proposed work programme.</p>	16/20
	4) Quality of partnership	<p>[536509]The number of co-organizers is very high (13) and the geographical distribution is excellent and has a wide range. The participation of each of the co-organizers is appropriate to achieve the objectives. Each partner has something unique to offer.</p> <p>All participating organizations are all well-established. Roles of each co-organiser are clearly described. Each partner has a specific contribution to the multi-faceted project as a whole. The organiser and most co-organisers show past and vast experience in the field and most of them can provide the necessary know-how. Most all partners have cooperated in previous funded EU Projects ("TIME for Tenso" and/or "Tenso North South").</p> <p>The level of cooperation and commitment of each co-organiser, implementation and financing of the project is satisfying to achieve the objectives of the proposal. Every partner seems to be involved in the implementation of the activities.</p>	10/10
	5) Expected level of output	<p>[536509]The number of partners participating in this project is significant.</p> <p>Target people are clearly identified, and are mainly classical and contemporary music audiences, artists and general public. The number of people involved in the planned activities seems sufficient under the perspective of a local awareness.</p> <p>The implementation of the actions are not only foreseen in the local events but also in a European level (through the poem collection). Also, the project aims to publish poems and music, via website and in book form, which will be then distributed all over Europe.</p> <p>It is mentioned that it is expected that over 80.000.000 people will be reached through direct mailing, newsletters, websites, media coverage (radio, TV and newspapers).</p> <p>The foreseeable impact on the target groups is very high and significant.</p> <p>The project does have an important trans-sectorial component. At its core the project has the objective of discovering poetry that deals with the topic of the first world war, and then creating chamber choral works that give musical expression to the various texts. Moreover, the idea of ensuring and giving the texts a more important role during the performances is another goal. So there is this intense collaboration between text and music. Finally, the project as a whole targets conductors, singers (professional and amateur), composers, and writers/authors.</p>	10/10

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536509	6) Communication and promotion of activities	<p>[536509]The proposed communication/dissemination/promotion plan is detailed. The plan includes different media (TV and Radio, website , leaflets, etc).</p> <p>The impact on the target groups will be significant. Target groups include general audience, amateur singers, poetry fans, classical music fans; professional music community, umbrella organizations, stakeholders. Outreach numbers are estimated in: Publications (2.500.000), Press (100.000.000), Television (70.000.000), Radio (30.000.000), website (50.000).</p> <p>The methodology proposed ensures realistic visibility and efficiency. The communication plan is relevant with respect to the type of project and the applicant uses examples to illustrate his communication plan. However, the communication/ dissemination/promotion plan is not described in a strategic way, but lists a variety of important actions that will be taken at key moments of the project. The communication plan does foresee a variety of tools.</p> <p>The actions described in the application are varied and wide in range and if they are undertaken at key moments of the project – as is mentioned – then it should be of significant relevance to the type of project and to the target audience.</p> <p>The budget seems to be adequate with respect to the direct impact. However, some of the numbers seem to be over-estimated, such as the numbers reached by radio as well as the numbers for press and publications.</p>	9/10
536509	7) Long term impact - Sustainability	<p>[536509]The potential of the project to result in a continued sustained cooperation is high, especially since the partners already have a strong history of working together. Complementary activities will certainly develop as the workshops and seminars –especially with the amateur choirs – will very likely result in other types of collaborations and cooperations.</p> <p>The project clearly demonstrates a long-term benefit. The new works and repertoire will be available on the wiki site, as will the discovered and collected texts. Exchange of expertise and knowledge among cultural workers and managers, etc. will also be a long term benefit. Relationships with conductors, composers, and choirs will certainly be reinforced and/or new collaborations will develop. There will also be a collection of World War I poems that will remain accessible. Forty new works will be commissioned and will remain.</p> <p>However, in certain activities of the project it is not clearly mentioned how long term impact / sustainability will be achieved. For instance, after consulting the webpage (http://www.tenso-vocal.eu) one can see that at least one of the proposed activities - Tenso Young Composers Workshop, has already been done in the past.</p>	9/10
536509	Sum:		94/100