

Project number	Criteria	Expert comments	Score
522590	1) European added-value	<p>[522590]This project seeks to establish a collaboration with twelve cultural organisations from different European countries, in order to stimulate the creation of innovate and excellent works for professional and amateur choirs and to promote their international circulation. The nature of the project promotes an outlook that goes beyond local, regional or even national to develop synergies at a European level.</p> <p>An extensive network of choirs and related organisations across Europe is committed to take part in the activities, drawing from their own knowledge and contexts, and contributing to the enrichment of other cultures. The benefits of this wide European collaboration are made apparent in the proposal.</p> <p>The nature of the project is such that the goals can only be reached through true European cooperation. So, not national or even regional approach to promoting and developing choir singing and works, but a truly European one is lying in the fundament of the project concept.</p> <p>The proposed cooperation is based on a balanced exchange of experiences and benefits from mutually complementing of capabilities and expertise of the partners. It does promote a multilateral interaction that promotes the sharing of common objectives.</p>	20/20
	2) Relevance to the specific objectives of the Programme	<p>[522590]This project promotes the transnational mobility of people working in the field of choir music. 400 artists will be travelling internationally in the framework of the project. The promotion of circulation of choir music is inherent part of this project proposal – 50 works will be distributed in different EU countries. New compositions will be premiered in at least 12 European countries in the framework of this project.</p> <p>The project creates opportunities for intercultural dialogue through: bringing together choir work from all ends of Europe, creating context for workshops, seminars, information exchange and interest among choir professionals in each other's work and new developments.</p> <p>The inter-cultural dialog takes place at many levels: between young artists and managers, especially from the Mediterranean and the North of Europe, and between professional singers and amateurs singers.</p> <p>The project claims to be relevant to the European year of active aging, as it envisages some research in the aging voice. However, this research is very marginal within the project, and also does not immediately promote the cause of the European year of active aging.</p>	18/20

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522590	3) Excellence of the proposed activities	<p>[522590]The proposed program is complex and well thought through. It addresses all issues concerning the development and promotion of choir singing, with very different, but well combined, activities. The different activities form a complex, well targeted, and complete program that nurtures development of choir singing. The project has been going on for several years already, so even in its own "historic" perspective, it is not original or innovative. The experience and capabilities of the main and the rest of the partners is very good. Still, it seems that they do not have much experience in other international projects, apart from TENSO. The proposed activities are relevant to the target beneficiaries, which the project authors define as 1) choir music professionals and 2) the general audience.</p> <p>The timetable of activities proposed is realistic. The budget is detailed, realistic, and coherent with the proposed activities.</p>	16/20
	4) Quality of partnership	<p>[522590]This project proposal is based on an equal partnership. The role of each of the partners in designing the project proposal is uniformly described (copy-paste), so it is hard to single out unique contributions of each of the partners for shaping the project. The roles of the partners are clear and balanced.</p> <p>The number of partners in this application far exceeds the minimum necessary number. Twelve main and 7 associated partners form the project consortium. Despite the great number of partners, they are not equally covering all ends of Europe. The current partners cover mainly Western and Northern Europe, and although in the project description it is mentioned that there is a desire to extend the project in the future to the Balkans, no such effort is being made yet.</p> <p>The co-ordinator and co-organisers have the skills and competences required to ensure that the proposed activities are undertaken efficiently, effectively and professionally.</p> <p>The method of management that will be applied to the project is not detailed enough to ensure that the objectives of this complex and ambitious proposal will be achieved. However, the cooperation is based on the network Tenso that has already organized meetings and festivals around Europe.</p>	7/10
	5) Expected level of output	<p>[522590]</p> <p>16 European countries will benefit directly from the results of the proposed activities and they are clearly identified in the application.</p> <p>The direct target groups are clearly identified in the application and the objectives of the project address their needs. The foreseeable impact of the project on the direct target group is significant. The expected outputs are numerous, of various natures, so all target groups are addressed.</p> <p>According to the planned activities, the biggest impact of the project's output will be directed to the professional community. The proposal plans to organize a campaign to bring awareness to choir music for the general public. If all the project objectives are to be met and the activities implemented, the project output will be significant and highly relevant to the direct target group.</p>	10/10

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522590	6) Communication and promotion of activities	<p>[522590]</p> <p>The communication/dissemination/promotion plan is detailed. The promotion of the project activities is planned to be done through electronic newsletter, paper newsletter, Internet and during live opportunities (seminars, etc.) Newsletters and report in hard copy and digital copies are also envisaged. Radio programs playing the music resulting from the project are also planned.</p> <p>Nevertheless, this promotion plan seems a bit modest (it does not include e.g. TV, posters and flyers, etc.). There are no particular follow-up steps mentioned and no special strategies are developed to address the local, national and European aspects of the project promotion strategy.</p> <p>The project does not have a detailed calendar and methodology of promotion that could ensure visibility in a realistic and efficient way.</p>	7/10
	7) Long term impact – Sustainability	<p>[522590]The sustainability of the project as conceptualised in terms of the long-lasting outcomes of the project. It is said that the newly created compositions will last; the professionalization will last beyond the end of the project; the WiKi sight will continue to be developed, the Europe Choir would be established as an independent organisation after the kick-off. What is not shown is where the resources will come from for e.g. maintaining the work of the new choir, and for the other activities that need funding in order to continue.</p> <p>There might be more challenges in terms of project sustainability compared to the described approach.</p>	7/10
522590	Sum:		85/100